

2011  
19th Annual APA

# ***NJ STATEWIDE PAYROLL CONFERENCE***



***September 16, 2011***

**Join the Jersey Shore, Central and North Jersey APA Chapters in an informative conference covering leadership, legislative and technological changes!**



## **Renaissance Woodbridge Hotel**

515 US Highway 1 South, Iselin, New Jersey 08830

<http://www.marriott.com/hotels/travel/ewrwd-renaissance-woodbridge-hotel/>

Phone: 1-732-634-3600

Fax: 1-732-634-0258

Toll-free: 1-800-468-3571



# Conference Overview

TIME	AGENDA	LOCATION
7:00 am to 8:00 am	Registration and Breakfast Meet with our Vendors	Lobby/Main Ballroom
8:00 am to 9:30 am	Opening Remarks and Morning General Session	Main Ballroom
9:30 am to 9:50 am	Break/ Meet with our Vendors	Lobby
9:50 am to 10:50 am	<b>Workshop Session 1</b>	Classrooms
10:50 am to 11:20 am	Break/ Meet with our Vendors	Lobby
11:20 am to 12:20 pm	<b>Workshop Session 2</b>	Classrooms
12:20 pm to 1:40 pm	Lunch / Meet with our Vendors	Lobby
1:40 pm to 2:40 pm	<b>Workshop Session 3</b>	Classrooms
2:40 pm to 3:00 pm	Break/ Meet with our Vendors	Lobby
3:00 pm to 4:30 pm	General Session	Main Ballroom
4:30 pm to 4:50 pm	Closing Session	Main Ballroom

## Keynote Speakers

### MORNING GENERAL SESSION



Frank Tresnak

Business Development Director  
Symmetry Software

### AFTERNOON GENERAL SESSION



Michael P. O'Toole, Esq.

Senior Director of Publications and Government Relations  
American Payroll Association

# Workshop Session Selection Options

Please note: Use this Workshop Session Selection Options page to guide you when registering online at [www.njstatewidepayrollconf.org](http://www.njstatewidepayrollconf.org)

<b>MORNING GENERAL SESSION</b>		<b>8:00am – 9:30am</b>
<p><b>The Joy of Change.....and what it means to you...</b></p> <p>Frank Tresnak, Symmetry Software (home of Paycheckcity.com)</p> <p>Do you fear change? Frank will take us on a journey that recaps recent technological changes, process changes and the speed at which they are occurring. Learn how they impact companies and specifically payroll, including Blogs, Social Networks, Twitter, Social Bookmarking, Wikis, SaaS (Software as a Service), Mashups and Location based mobile platforms, and how companies and specifically payroll departments have used them.</p>		
<b>Workshop Session 1</b>		<b>9:50am – 10:50am</b>
<b>1-A</b>	<p><b>Payroll Tax Research Using the Internet</b>, Frank Tresnak, Symmetry Software (home of Paycheckcity.com)</p> <p>The Internet can help you get the information you need to do your job better and ensure legal compliance. Learn how to quickly find federal, state, and local payroll related laws, regulations, government forms, and publications. Refine your skills with efficient research techniques and find ways to analyze sites for accuracy and credibility.</p>	
<b>1-B</b>	<p><b>Social Security Update</b>, Tyrone Benefield, Social Security Administration</p> <p>Join this session to hear about the latest wave of changes within the Social Security Administration. You will hear about what is new, and how to prepare for the end of 2011 and the start of 2012.</p>	
<b>1-C</b>	<p><b>Influencing Others without Authority</b>, Elaine Kamm, Rutgers University</p> <p>Influencing others without having formal authority over them is a challenge and a critical skill in today's organizations, which rely on people's ability to engage others in their goals and initiatives and to work successfully with people in other departments and business units. This fast paced and interactive session presents the three key concepts effective influence: establishing personal credibility, relating to the needs of others, and effective communication.</p>	
<b>Workshop Session 2</b>		<b>11:20am – 12:20pm</b>
<b>2-A</b>	<p><b>IRS Update</b>, Mittie Grayson, IRS</p> <p>IRS is keeping up with the waves of change by communicating electronically through media sources such as Twitter, YouTube and Facebook. Learn about oceans of educational opportunities and resources on the IRS website and the IRS Video Portal. Learn about e-News for Payroll Professionals, the new free subscription service just for you that provides updates that affect the payroll industry.</p>	
<b>2-B</b>	<p><b>Eliminating Paper in the Payroll Department</b>, Karen Wild, Rapid Pay Card</p> <p>The Benefits of PayCards in the Payroll Department – Please join us for an informative discussion on paycards dealing with regulatory changes, the environmental impact and the underserved segment of your workforce that can benefit from paycards. We will also review the reasons why paycards don't achieve company goals.</p>	
<b>2-C</b>	<p><b>Memory Switch</b>, Matthew Goerke</p> <p>A simple slip of the mind can result in thousands of dollars in lost sales or credibility. Your profession demands that you remember a wealth of knowledge. Build your competitive advantage by learning how to train your memory. Matthew Goerke is regarded as one of America's leading experts in the field of memory development. He has shared with thousands of business professionals from all walks of life the techniques for developing an instant recall memory with results that can only be described as amazing!</p>	

<b>Workshop Session 3</b>		<b>1:40pm – 2:40pm</b>
<b>3-A</b>	<p><b>Going Mobile: Managing a Diverse and Dispersed Workforce</b>, Steve Iannuzzi, CyberShift, Inc.</p> <p>Today's workforce is on the move, creating new challenges for Payroll and HR professionals as they struggle to keep workers synchronized with corporate pay policies and practices. This session examines the mobility trend and technology solutions that allow workers to stay in sync. Attendees will gain insight into the opportunities and challenges of a mobile workforce and how employees can take the office – and their critical business applications – with them.</p>	
<b>3-B</b>	<p><b>Managing Change</b>, Dennis Danilewicz, NYU Medical Center</p> <p>We experience change every day, so why is it so difficult to implement at work? This workshop will explore strategies and checklists for ensuring effective change management as well as how to communicate the WIFM (What's In It for Me). Workshop attendees will be armed with effective tools to achieve buy-in from participants, whether it is a process change or adoption of a new technology.</p>	
<b>3-C</b>	<p><b>Independent Contractors</b>, John Quirke, Esq., Archer and Grenier</p> <p>The Obama administration has announced that it is making the mis-classification of employees as contractors a top workplace priority. This is no surprise to New Jersey companies, who have been struggling under various statewide crackdowns for years. But stepped-up enforcement does not make the classification process any easier. Adding to the problem is that there are a variety of tests to determine whether a worker is an employee or a contractor—some of which are at odds with each other. This seminar will give you a firm understanding of the various tests and when they apply. You will gain a clear understanding of how to properly structure the working relationship so that you do not end up on the wrong side of whatever enforcement situation you might face.</p>	

<b>AFTERNOON GENERAL SESSION</b>	<b>3:00pm – 4:30pm</b>
<p><b>Regulatory/Legislative Update</b></p> <p>Michael O'Toole, Esq., National APA</p> <p>Join your peers for an afternoon general session led by Michael O'Toole. Michael will review the regulatory and/or legislative updates, so you can prepare for the next wave! 2011 was a year filled with change, and we should expect continued legislative updates throughout the next few years.</p>	

<b>CLOSING SESSION</b>	<b>4:30pm – 4:50pm</b>
<p>Collection of speakers evaluation forms; Conference Educational Prizes raffle; Raffle of conference door prize giveaways</p>	

# Important Conference Details

<p><b>Dress Code/Weather</b> All conference events are business casual. Please note that the meeting rooms at the Renaissance Woodbridge Hotel may fluctuate; you may want to bring a sweater or jacket for your personal comfort.</p>	<p>Session handouts will be available online at <a href="http://www.njstatewidepayrollconf.org">www.njstatewidepayrollconf.org</a> from September 9, 2011 through September 30, 2011.</p> <p>To conserve paper, please print and bring with you only those handouts you need.</p>
<p><b>Questions?</b> Any questions related to registration should be directed to Karen Wohl who is the Registration Chair. Her number is (973)378-6233 and email is <a href="mailto:kwohl@njtransit.com">kwohl@njtransit.com</a></p>	
<div style="text-align: center;">  <p><b>Bring a Toy!</b></p> <p>Toys for Tots will be collected by the Marine Corps Reserve</p> </div>	<p><b>Earn 6 RCH, PHR, SPHR and GPHR credits when you attend this conference!</b></p> <p>Upon approval APA (CPP/FPC) and SHRM (PHR, SPHR and GPHR) Recertification Credit Hours Certificates will be available upon completion of our online post-conference survey.</p>
<p><b>Some comments about the 2010 conference:</b></p> <p><i>“The best one yet!”</i></p> <p><i>“Enjoyed the topics and speakers “</i></p> <p><i>“..fast moving....fun...informational.....”</i></p>	

# Registration Information

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This will be the second year that we offer online registration and payment. You may register and pay online at [www.njstatewidepayrollconf.org](http://www.njstatewidepayrollconf.org). If you prefer to register online and pay by check, please send your payment to:

**Karen Wohl**

**c/o New Jersey Transit**

**180 Boyden Avenue**

**Maplewood, NJ 07040-2419**

Registration will be considered complete when payment has been received.

**Early Registration (payment received by August 15<sup>th</sup>).....\$195**

**Regular Registration.....\$225**

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